

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|---|------------------|---------|---------------------|
| S1 | 2 | "20080010150".pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/18 15:29 |
| S2 | 2 | "20080059255".pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/18 16:11 |
| S11 | 164 | advertis\$5 and contract and fee\$1 and phones And ((client or customer or consumer) same (listen \$5 or agree\$5) same (advertis\$5 or message)) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/19 14:58 |
| S12 | 85 | telephone near4 advertising near4 message | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/19 15:26 |
| S13 | 7 | ((Media near4 (space or content)) same advertis\$5) and (revenue near distribut \$5) and ((web near4 site) or page or website or site or internet) and (cost-per- click or metric) and (publication\$1 or magazine\$1 or article or scientific) and (keyword\$1 or identifier) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 12:40 |

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| S14 | 19 | ((Media same (space or content)) same advertis\$5) and (revenue near4 distribut\$5) and ((web near4 site) or page or website or site or internet) and (cost-per-click or metric) and (publication\$1 or magazine\$1 or article or scientific) and (keyword\$1 or identifier) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 13:09 |
| S15 | 79 | (Media same (space or content)) And advertis \$5 and (revenue same distribut\$5) and ((web near4 site) or page or website or site or internet) and cost-per-click and (publication \$1 or magazine\$1 or article or scientific) and (keyword\$1 or identifier) and (content same associat \$6 same advertis\$5) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 13:29 |
| S16 | 370 | cost-per-click | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 13:38 |
| S17 | 3 | ((Media near4 (space or content)) same advertis\$5) and (revenue same distribut \$5) and ((web near4 site) or page or website or site or internet) and (Revenue near4 pool \$6) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 14:34 |
| S18 | 25 | (Mediasame (space or content)) and advertis \$5 and (revenue same distribut\$5) and ((web near4 site) or page or website or site or internet) and (Revenue near4 pool \$6) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 14:38 |

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| S19 | 13876 | (Media same (space or content)) and ((web near4 site) or page or website or site or internet) and advertis\$5 (Establish\$5 near4 revenue near4 pool\$1) And (associate near4 content near4 advertis\$5) And (Distribut\$5 near4 revenue) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 18:11 |
| S20 | 1 | (Media same (space or content)) and ((web near4 site) or page or website or site or internet) and advertis\$5 and (Establish\$5 near4 revenue near4 pool\$1) And (associate near4 content near4 advertis\$5) And (Distribut\$5 near4 revenue) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 18:12 |
| S21 | 2 | (Media same (space or content)) and ((web near4 site) or page or website or site or internet) and advertis\$5 and (Establish\$5 same revenue same pool\$1) And (associate same content same advertis\$5) And (Distribut\$5 same revenue) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/12/20 18:13 |

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